

Life Plan Wealth Advisors Pty Ltd

Financial Services Guide

ABN 13 638 987 014 | Authorised Representative No: 1294552

Version number: 23.00

PART TWO – ADVISER PROFILE

This adviser profile is Part Two of the Count Financial Limited Financial Services Guide (FSG) dated 29 May 2023 and should be read in conjunction with Part One of our FSG dated 29 May 2023. Together these documents form the complete FSG.

Life Plan Wealth Advisor Pty Ltd is an Authorised Representative of Count Financial Limited (Count).

Our firm's adviser(s) listed below will provide the financial services set out in this guide, in their capacity as Authorised Representatives of Count.

Our contact details:

Addresses:

Level 2, 215-219 George Street LIVERPOOL NSW 2170 and

Level 3, 81 Flushcombe Road BLACKTOWN NSW 2148 and

Level 7, 91 Phillip Street PARRAMATTA NSW 2150

Phone: 0434 327 945

Email: enquiries@lifeplanwealthadvisors.com.au

Web: www.lifeplanwealthadvisors.com.au

Rami Elkassem



Authorised Representative Number: 1001029

Rami Elkassem is an Authorised Representative of Count and a director and principal of Life Plan Wealth Advisors Pty Ltd and receives a salary only.

Rami Elkassem has 18 years of experience in the provision of financial planning advice. Rami Elkassem attained Master of Financial Planning from University of the Sunshine Coast on 19 May 2008 and a Diploma of Financial Services (Financial Planning) from Financial Services Training and Assessment on 19 April 2006. He is a member of the Financial Planning Association and Tax Practitioners Board.

Rami Elkassem holds specialist accreditations in the areas of Aged Care, Self-Managed Superannuation Funds, and Defined Benefit Schemes.

Rami Elkassem is authorised to provide advice in the following areas:

- Deposit and payment products
- Government debentures, stocks and bonds
- Life products
- Managed investment schemes
- Retirement Savings Accounts
- Securities
- Superannuation

How to contact me: enquiries@lifeplanwealthadvisors.com.au or 0434 327 945

Advice preparation and implementation fees

Prior to the provision of personal advice, we will agree upon a preferred payment option and disclose how our fee is calculated. Below is a summary of our available payment options that can be combined to pay for our services. We will provide you with a quote for our services before we undertake any work on your behalf.

These fee options include:

*Service based charging

- i) The fee for the preparation and implementation of our advice is calculated based upon a fixed price agreement. This fixed dollar amount will vary based upon the complexity of advice being provided and agreed upon prior to commencement. Our minimum fee for this is \$880 (incl. GST)

*Asset based charging

- ii) The fee for the preparation and implementation of our advice is calculated as a percentage of the dollar amount advised upon. Our minimum fee for this is \$1,650 (incl. GST), based upon the complexity of work required to be undertaken and the maximum fee is \$9,900 (incl. GST) / calculated based upon fee schedule 1 below.

Where we are aware that you are using borrowed funds to invest (including where we have recommended this), borrowed amounts will be excluded for the purpose of calculating fees.

If you decide not to implement our recommendations, the fee for the preparation of the Statement of Advice will be payable in full.

Supplementary service fees

For supplementary services, such as the provision of general research material or the completion of administrative tasks, our fee will be calculated on a time basis of \$150 per hour.

Where you enter into an Ongoing Service Arrangement, Supplementary services are included, and will not be provided at an additional cost.

Ongoing service fees

Our ongoing advice fees vary depending on scope and complexity and range from \$1,880 to \$9,900 (incl. GST) unless otherwise agreed. The exact cost of the ongoing review service will depend on the complexity of your advice strategy, and this will be disclosed within the Ongoing Service Agreement we provide to you.

Non-advised transaction fees

If we assist you on an execution only basis (ie where you have been offered and declined advice), a fee of \$150 per hour will be applicable.

Other third-party payments we may receive

We may also receive the following fees, which are not payable by you.

Stamping Fees

Where we facilitate Share Placements and Initial Public Offers in relation to ASX-listed Direct Equities (i.e. Shares - this excludes Listed Investment Companies and Trusts), we may receive up to 1.5% of the transaction value as "stamping fees".

Insurance Commissions

Where we facilitate the acquisition, or modification of a Life Insurance product, we may receive commissions as described in Part 1 of this FSG.

Where we provide advice in relation to the above transactions and charge an advice fee, we may choose to rebate part or all of the third-party payment, to you.
